

Cities have a variety of people groups, unfortunately churches are missing entire groups of people in their city! WHY? either because the church has no eyes to see them, or they have written them off because of struggles to reach them in the past. **Ps Heimberg:** *The face of your city should be the face of your church.*

John 4:35 (NCV) You have a saying, ‘Four more months till harvest.’ But I tell you, open your eyes and look at the fields ready for harvest now.

I. PEOPLE CONNECTIONS

A- We need to see the truth of a variety of people groups

1. People were made for relationships: We are social creatures – people want to be around other people
 - a. This often happens in groups; Inter-connected relationships-
2. People join together with others for a variety of reasons:
 - a. The most common choice is family: Family in many cultures is the priority relationship in life!
 - b. Another common choice is race or language:
 - i. People of a certain nationality often live in the same in the same neighborhoods: China town, little Italy, little Havana... Race clusters together.
 - ii. They understand each other, they share the same tastes, they’re on the same page in many ways
 - c. People connect in common interests: Hobbies, sports, rec. leagues, shopping, music, etc.
 - d. People join together by circumstances: Job, school, clubs; often joining with people we otherwise would not join

B- These social groupings bring *connections*

1. The common focus forms a common bond (organically)
2. These connections bring influence: by what they see, hear, & do.

II. IMPACTING PEOPLE GROUPS

A- God’s will is that we impact people groups, not just individuals

1. So, We must identify people groups:
 - a. **John 4:35** Lift up your eyes and look at the fields, for they are already white for harvest!
 - i. This is after the woman at the well responds, It had never occurred to them to reach out to Samaritans!
2. We must pray for people groups:
 - a. **Matthew 9:38** Therefore pray the Lord of the harvest to send out laborers into His harvest.
 - i. Any open door or breakthrough in a people group is always preceded by people praying for them. *On the radar*
3. We must target people groups:
 - a. Outreach: Think up ways to attract them to something, or locate specific areas to share the Gospel with-
 - i. Jesus goes to a well in Samaria: that’s where he knew Samaritans would be!

III. KEY CONVERTS

A- John 4: shows the miracle potential of key converts, from key connections.

1. People that are the key to unlocking entire groups of people; **John 4:28–30** Then the woman left her water jar and went back to town. She said to the people, ²⁹“Come and see a man who told me everything I ever did. Do you think he might be the Christ?” ³⁰ So the people left the town and went to see Jesus.

a. **John 4:39** And many of the Samaritans of that city believed in Him because of the word of the woman who testified, "He told me all that I ever did."

2. We have other Bible examples: Demoniac of the Gadarenes – testified to 10 cities!
 - a. Cornelius was saved, and his Entire family, opening a new race of people opened by him- (Roman- Italian)
 - i. This is usually the way social groups are impacted: By one of their own!
 - b. God opens 1 key convert supernaturally – and they are able to relate to, and reach their own!
3. Who knows what key convert God would give you if you saw, prayed, and targeted people groups?